



Urban Partnership Drug-Free Community Coalition

"An urban coalition dedicated to the reduction/prevention of youth substance abuse including the use/abuse of drugs and underage drinking in the Greater Liberty City/Little Haiti communities of Miami, Florida"

2017 – 2018 DFC and STOP EVALUATION REPORT



UPDFCC Evaluation Committee

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11-12-18

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INTRODUCTION

The Urban Partnership Drug-Free Community Coalition (UPDFCC) began operations in 2009. It is supported by funding from the White House Office of National Drug Control Policy (ONDCP) Drug-Free Communities Support Program plus generous community in-kind services. The coalition originated as a collaborative of indigenous community churches, providers and stakeholders from the Greater Liberty City/Little Haiti community who joined together mid-2009 with a sense of urgency to address their community's high risk for negative child outcomes. Mentored by the county coalition, members recognized the importance of addressing the community's youth substance abuse issues and conducted a readiness assessment. February 13, 2010 members voted in favor of establishing a drug-free community coalition, namely the UPDFCC. Members began a strategic planning process and developed coalition direction and capacity. In 2011 the Coalition successfully applied for funding the ONDCP Drug-Free Communities Program. Since then the coalition has continued to build its capacity to reduce children's substance abuse. In 2016 the Coalition applied for and was awarded funding for years 6-10.

The coalition's role is framed by its mission statement: "*An urban coalition dedicated to the reduction/prevention of youth substance abuse including use/abuse of drugs and underage drinking in the Greater Liberty City/Little Haiti communities of Miami, Florida.*" The Coalition accomplishes this by serving as a community catalyst for change by bringing the community sectors together to address conditions that impact risk and protective factors for youth substance abuse prevention.

The Coalition works seamlessly with its grantee agency, Gang Alternative, Inc. (GA). In March 2016, the Coalition renewed its agreement with GA to serve as the grant recipient agency. A founding member, GA is a non-profit prevention provider serving the community's youth and Haitian youth in particular. The Coalition is a volunteer-driven organization. The Coalition has entered into Coalition Involvement Agreements (CIAs) with members from 12 different community sectors to provide a broad reach and achieve a depth of representatives across all sectors. The leadership structure consists of 13 positions: Chair, 2 Vice-Chairs, Secretary and Treasurer in addition to the Chair of each of the Coalition's eight committees. The work of the Coalition is structured to be carried out through its committee structure to support the annual Action Plan. Coalition committees consist of: Schools, Needs Assessment, Enforcement/Policy, Law Enforcement, Environmental Strategies, Community Engagement/Communications, Sustainability and Evaluation. These committees are responsible for implementing the annual coalition Action Plan. Updated Committee scopes were disseminated for 2017-18 to identify each committee's Action Plan activities/responsibilities. Two dedicated key staff positions support this volunteer structure and facilitate committee work: Project Director (.20 FTE) and Project Coordinator (1.0 FTE). The Coalition also has a full time Project Assistant (with 50% funding from an ONDCP STOP grant). An Evaluation Consultant was engaged to support tracking Action Plan implementation and working with the Evaluation Committee to measure process and population change results.

The Coalition serves a multi-ethnic community that is primarily African-Am., Haitian-Haitian Am. and Hispanic. Coalition membership reflects this diversity. 16.5% of the area's children *speak a language other than English or Spanish at home*, double the county rate, and that language is primarily Creole. GA staff members are primarily Haitian and tri-lingual in English/Creole/Spanish. Coalition staff members are African-Am. and Haitian. Cultural competence is supported by using a combination of approaches: recruiting staff reflective of the community; recruiting indigenous community stakeholders and leaders; listening to community voices through coalition activities such as focus groups; providing periodic diversity training for volunteers and staff; providing materials in English, Creole and Spanish as appropriate; and conducting meetings at various locations across the community.

EXECUTIVE SUMMARY - As of September 29, 2018 the Urban Partnership Drug-Free Community Coalition (UPDFCC) completed its seventh year of operations funded by the White House Office of National Drug-Control Policy (ONDCP) Drug-Free Communities Support Program. The coalition's mission is to be: "*An urban coalition dedicated to the reduction/prevention of youth substance abuse including use/abuse of drugs and underage drinking in the Greater Liberty City/Little Haiti communities of Miami, Florida.*" The Coalition works with 12 community sectors delineated by SAMHSA best practice Strategic Prevention Framework. Its vision is to serve as a catalyst for change to reduce risks and increase protective factors for youth substance abuse prevention. It targets six inner-city zip codes: 33127, 33137, 33138, 33142, 33147 and 33150. The Coalition works with six community schools within this zip code area: Edison, Central and Northwestern High Schools and Georgia Jones-Ayers, Horace Mann and Brownsville Middles Schools.

UPDFCC implements the SAMHSA evidence-based coalition strategy deploying the *strategic prevention framework* that has been successfully used to address the reduction of youth substance abuse in communities across the country. The two primary goals of the DFC program and the Coalition are to: 1.) Increase community collaboration, and 2.) Reduce youth substance abuse.

- To increase community collaboration the coalition deployed strategies to: increase coalition strength; strengthen the coalition leadership team; increase collaborative activities.
- To reduce youth substance abuse the coalition implemented strategies to: reduce retail availability; change attitudes and beliefs, decrease social access, change social norms; change laws and policies; and, increase counter messaging.

Supported by its grantee agency, Gang Alternative, Inc., the UPDFCC benefits from a strong community base and grass roots network as well as relationships with key leaders and organizations serving the area. GA provides an effective partnership with local community service networks and the coalition enjoys an excellent rapport with Miami-Dade Co. Public Schools. The coalition's relationship with the grantee agency remains mutually beneficial. In the past two years the Coalition has been challenged by transitioning key staff positions and strengthening volunteer capacity. To enhance capacity the coalition developed a new membership policy, by-laws and enhanced skills by providing training in Sustainability and Fund Raising. In 2017-18 the Coalition implemented 79% of its Action Plan activities. Capacity to implement long-term strategies addressing policy and environmental change was limited.

Throughout this period the coalition successfully implemented strategies to: *reduce retail access* to alcohol (ABT compliance checks); *reduce social access through family and friends* (*Know the Law training and Safe Homes/Smart Parties campaigns*); *increase awareness of the risk of harm* of underage drinking and youth marijuana use (e.g. Youth Dialogue Day); and *increase disapproval of use* through information dissemination to church leaders, parents and youth. Additionally, the Coalition used resources from a STOP grant to enhance strategies to reduce underage drinking conducting a Youth Town Hall and increasing youth Safe Havens.

UP youth are facing challenges, especially in the area of changing societal attitudes towards marijuana use. Based on 2012, 2014 and 2017 PRIDE surveys UPDFCC youth are reporting increased Past 30-Day Use rates for alcohol and marijuana use. The alcohol prevalence rate for UP youth now exceeds that of their Miami-Dade County and Florida peers. The marijuana prevalence rate for UP youth now markedly exceeds that of their county and state peers (FYSAS). In 2018-19 UPDFCC will target conditions impacting prevalence rates including reducing social access and increasing parental/peer disapproval rates.

PAST 30-DAY USE TABLE – Local-County-State

| Substance | % 2012 UP Youth | % 2014 UP Youth | % 2017 UP Youth | % Point Change | % 2018 MDC Youth | % 2018 Florida Youth |
|-----------|--------------------|--------------------|--------------------|-------------------|---------------------|-------------------------|
| Alcohol | 14.7 | 11.3 | 17.2 | 5.9 | 15.5 | 15.3 |
| Marijuana | 10.8 | 9.1 | 15.1 | 6.0 | 10.3 | 10.9 |

A. EVALUATION PROCESS

Evaluation Plan Metrics: Process Measures

The UP Evaluation Plan includes measures to track quantitative implementation/process data for each year. These measures address community engagement, capacity building and environmental campaigns.

Evaluation Plan Metrics: Measures of Community Collaboration and Coalition Strength

Several measures are included to gauge community engagement and coalition strength. Data derives from analysis of coalition meetings, sector representation and an end of year baseline Customer Satisfaction Survey.

Evaluation Plan Metrics: Outcome Measures

The Evaluation Plan includes numerous outcome measures based on the Coalition's baseline Evaluation Plan and baseline data. These measures conform to the Florida Youth Substance Abuse Survey (FYSAS) tool (based on the SAMHSA best practice Community That Cares youth survey). In 2017 the UPDFCC administered the PRIDE 6-12 Grade Youth Survey tool to provide updated data. This survey tool provided updated data for the four National Core Measures and loosely corresponds with data captured on the 2018 FYSAS.

Committee Deliverables, Tracking and Reporting

The UPDFCC implemented their Plan of Action through its committee structure. For 2017-18 the Coalition continued its policy to conduct performance reviews "quarterly" instead of monthly". An Evaluation Plan Quarterly Tracking Form is used to track performance on action plan deliverables. This strategy places responsibility with the volunteer leadership with guidance and facilitation from the Project Director, Project Coordinator and Evaluation Consultant.

The Role of the Evaluation Committee: Ongoing assessment of progress on the Coalition's Action Plan is monitored by the Coalition Evaluation Committee. During Year Four the committee met quarterly to review the coalition's progress on deliverables. The committee identifies opportunities for improvement and brings issues of concern to the Coalition as a whole. The Project Director and Coalition Coordinator participate in committee meetings for further information as needed. The Evaluation Committee is facilitated by a paid Evaluation Consultant.

Evaluation Process

The Evaluation Committee is responsible for monitoring implementation of the Coalition Action Plan, evaluating results and reporting findings per the Coalition Evaluation Plan. Tasks include:

- Prepare activity timelines for coalition objectives and strategies
- Provide reporting format for deliverables/outcomes per Action Plan
- Identify tools and data collection to capture data for measures to be reported
- Review committee and other reports quarterly and provide Progress Reports at coalition meetings on a quarterly basis on process measures and outcomes per the Evaluation Plan.
- Provide data for Coalition Strategic Planning

Processes to Periodically Collect and Analyze Data: the Evaluation consultant facilitates implementation of the project evaluation design and data reporting and collection in close collaboration with the Project Coordinator. The Evaluation Committee monitors progress on outcome and process measures and ensures that available data is reported quarterly and that concerns are raised as appropriate for the Coalition to address.

Ongoing Use of Data to Update/Improve Action Plan: the coalition receives quarterly progress reports presented by the Evaluation Committee. This is the primary means for the Coalition to determine progress and whether it is “on plan”. If barriers exist, they will be discussed and addressed. If issues arise between meetings they will be addressed by the Steering Committee. However, changes to the Action Plan need to be determined and approved by the full Coalition.

EVALUATION STEPS AND PROCESS

| Step | Activity | Lead | Timing/ Frequency | Actual |
|------|---|---|----------------------|-----------------------|
| 1. | Develop annual Action Plan template for Year 7 | Evaluation Consultant | October 2017 | Nov. 2017 |
| 2. | Prepare a reporting format for Evaluation Committee to use to track Action Plan benchmark activities | Evaluation Consultant | December 2017 | January 2018 |
| 3. | Collect committee data and prepare reports for Evaluation Committee quarterly meetings | Evaluation Committee Committee Chairs | Quarterly | Jan, May, July, Oct.. |
| 4. | Conduct quarterly Evaluation Committee meetings to review progress | Coalition Evaluation Committee | Quarterly | Jan, May, July, Oct. |
| 5. | Provide for interim feedback and problem solving between appropriate coalition members | Program Director Project Coordinator | Ongoing | Ongoing |
| 6. | Solutions to barriers/challenges or new opportunities that arise that require modifying the Action Plan go to the full Coalition for discussion and approval. | Steering Committee Program Director Project Coordinator | Monthly | Monthly |

The UPDFCC recruits sector members, preferably with expertise in evaluation process, to participate on the Evaluation Committee whose role it is to conduct quarterly monitoring and evaluation reviews. The Evaluation Consultant is charged with facilitating the evaluation process and drafting the annual Evaluation Report for committee/coalition review. Coalition members use a participatory evaluation approach. Volunteers are involved in Evaluation Plan design and implementation. Sector volunteers are active in facilitating the gathering of data. Qualitative/quantitative tools used and data gathered for evaluation/monitoring purposes include:

1. Process data from the coalition database on activities and participation rates.
2. Implementation of the PRIDE G6-12 Questionnaire bi-annually for youth outcome data (2017).
3. Bi-Annual Florida Youth Substance Abuse Survey (FYSAS) Report for Miami-Dade Co. (2018)
4. Annual Volunteer/Member Satisfaction Survey - coalition satisfaction/ effectiveness.
5. Focus Group reports and anecdotal information captured in activity notes.
6. Results of external evaluation (e.g. Drug-Free Support Program Site Visit Report) and stakeholder briefings and feedback.
7. Evaluation Plan Quarterly Tracking Report: this tool is used to track all Activities identified in the 12-Month Action Plan activities on a quarterly basis.
8. 12-Month Action Plan Evaluation Plan: the Evaluation Plan includes: Process Measures, Outcome Measures and Coalition Satisfaction/Effectiveness Measures.

B. CONTRIBUTING CONDITIONS

The Coalition Needs Assessment process including a Needs Assessment workshop conducted in July 2018 identified and addressed the following factors contributing to youth substance abuse. The Coalition continued to prioritize underage drinking and marijuana use as their two drugs of concern.

- Retail access: there are 129 +/- licensed retail alcohol outlets in the neighborhood, many of them “mom and pop” convenience stores that are lax in “carding” youth. Many of these use product positioning to market to youth and sell single containers of alcohol, etc. UP outlets had a 28% non-compliance rate in 2018. Upon retesting within 84 days of those not in compliance, 40% remained non-compliant. (Florida Alcohol, Beverage and Tobacco -ABT Report). Upon secondary retesting, 100% were compliant.
- Age of Onset: for UPDFCC middle school youth the *average age of onset for alcohol* is concerning at 11.2 years. Nearly half (47%) of those who first use alcohol by age 13 have an Alcohol Dependency problem as an adult (NIAAA). The average age of onset for UPDFCC middle school youth marijuana use is 11.1 years (PRIDE 2017). Cultural and family traditions are contributing factors.
- Social Access through Family and Friends: 21.8% of UP MS and 46.5% of HS youth report *alcohol is very/fairly easy to get* (PRIDE 2017). 53.4% of 11th graders report *using alcohol at home or at a friend's house* (PRIDE 2017).
- Attitudes and Beliefs Accepting of Alcohol Use: UPDFCC youth report 73.9% rate of *perceived parental disapproval of alcohol*, a rate 21.7% lower than their county peers (PRIDE 2017). Likewise *perceived peer disapproval* decreased to 56.7% which is 28.5% percentage points lower than the rate reported by M-DC youth (2018 M-DC FYSAS).
- Media Messaging: wide-scale multi-media marketing of alcohol to youth and lack of counter measures adds to overall attitudes accepting of alcohol (UP Needs Assessment 2017 and 2018).
- Social Norms Favorable to Alcohol Use: 57.3% of UPDFCC youth reported an increased *perception of risk of harm from regular alcohol*, a rate higher than 2014 and higher than their county peers (PRIDE 2017/FYSAS 2018). This is a positive factor for UP. Lower disapproval rates afford UP youth higher risk for use.
- Social Norms Favorable to Marijuana Use: UPDFCC youth *perception of parental disapproval* of using marijuana decreased to 73.8%, a rate 20 percentage points lower than their M-DC peers. Their *perception of peer disapproval* decreased to 54.2%, a rate also 20 percentage points lower than their M-DC peers (PRIDE 2017/M-DC FYSAS 2018).
- Perceived Harm of Marijuana: the national debate/relaxing of social norms/restrictions against marijuana has impacted the community. However, UPDFC youth *perception of risk of harm* has increased to 50.7% and is significantly higher than the M-DC youth rate of 37% (2017 PRIDE/2018 FYSAS).
- Availability and Easy Access to Marijuana: at 36.6% UP youth reported an 11.1 percentage point increase in the *availability of marijuana* since 2014).
- Extreme Poverty and Economic Availability: poverty and instability are primary contributing factors. 63.7% of UP youth live in single parent homes, a rate 151% greater than that of the county. 45.4% of UP youth *live in poverty*; 87.5% of target youth are on *free-reduced lunches*. UP youth have a 70% higher school *mobility* rate than their MDC peers at 34 versus 23 (FL DOE 2015-16). Lack of “safe havens” for UPDFCC youth at high risk times poses higher risk for substance abuse (UP Needs Assessment 2018). *Poor family management and family instability* factor into the 63.71% of UP youth who use illicit drugs reporting that their *parents Never/Seldom set clear rules* (PRIDE 2017). Research shows that early family factors (family cohesion, limit-setting, setting clear standards and rules in adolescence) have a long-term influence on substance use.
- Laws and Policies: UPDFCC identified several areas where further research and advocacy could improve conditions for youth.

1. Lack of sufficient ordinance /provision to support changing community norms around youth alcohol use (UP Needs Assessments 2017 and 2018).
2. Marijuana Legalization Movement: legalization of medicinal marijuana in Florida is creating increased risk for youth marijuana use. Research shows that marijuana is damaging to the growing brain and can lead to loss of IQ. Much education is needed to increase community awareness about these dangers.

Social Adaptation: research tells us that social adaptation is a key factor in prevention. Promoting community engagement and social integration for youth are important factors for the Coalition to address. The 2017 PRIDE survey identifies the following factors of concern:

- Religiosity: 34.4% of UP youth report they *Seldom/Never attend church or synagogue*.
- Community Commitment: 53.5% of UP youth report they *Never/Seldom take part in community activities*.
- School Commitment: 54.8% of UP youth report they *Seldom/Never take part in school activities*.

Social Conditions Placing Youth at Risk for Substance Abuse: the UP 2018 Needs Assessment surfaced the following information on conditions impacting UP youth.

- School: there are 14,628 youth 12-17 years of age in the UP zip code area representing 7.9% of the county youth population. 5,428 of UP youth attend one of the six schools targeted by the Coalition. The average school performance rating for these schools is C- per Florida DOE. The District average is B. The percent of youth absent 21+ days of school is 28.5% vs. 11.2% for the District. The UPDFCC school dropout rate is 3.3% vs. 1.9% district-wide. 86.7% of UP youth who use illicit drugs report they *Never/Seldom make good grades*.
- Juvenile Justice: Four of UP's zip codes have among the county's highest delinquency rates. UP youth are much more at risk of being charged with a crime than their MDC peers. In 2017-18, 583 area youth were *arrested* representing 19% of county youth arrests, yet UP youth represent 7.9% of the county youth population. 500 of youth arrests were for felony offenses (2017-18 M-DC JSB).
- Safety: Youth safety is a paramount community concern. 45.1% of UP youth report they *threatened another student* or *got into trouble with police*. 80.6% reported *being hurt at school* or *being afraid at school* or *not feeling safe going to/from school*. 17% of UP youth report participating in gangs. (PRIDE 2017) Research indicates that violent victimization has an important role in future alcohol, marijuana and cocaine use for African-Americans.
- Other Measures of Concern: higher teen pregnancy rates is another outcome that correlates with substance abuse related behaviors. The 2014 teen birth rate per 1000 youth for UP youth was 242% of the county rate.

C -EVALUATION FINDINGS - Drug Free Communities Goal 1: Increasing Community Collaboration

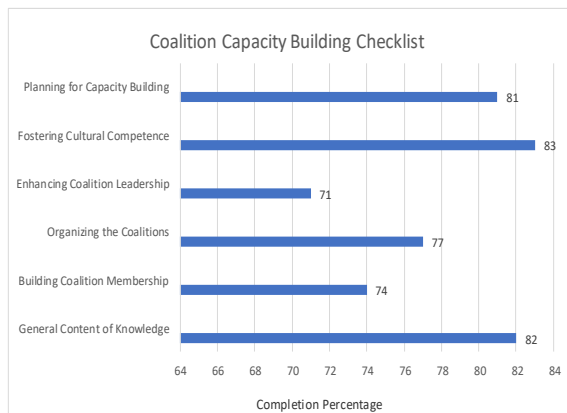
The Drug-Free Communities program has two overarching goals. The first is to build community capacity to implement environmental strategies to bring about change in community conditions impacting children's substance abuse. This year the coalition was challenged to develop volunteer capacity and implemented many capacity building activities as well as maintained ongoing coalition operations. This year the coalition:

- Conducted 10 monthly coalition meetings with an average 20 participants per meeting.
- Conducted Coalition Sustainability Training with national coalition trainer, Carlton Hall
- Conducted Fund Raising Training with a recognized local fund raising trainer, Tiffany Cannava, provided through collaboration with Church by the Sea.
- Administered a coalition self-assessment in February and September using the CADCA Capacity Building Checklist. See results below.
- Implemented Action Plan deliverables using the SAMHSA Strategic Prevention Framework.
- Continued to experience community good will and community respect
- Continued to work with cultural sensitivity
- Involved the community in annual needs assessment and strategic planning processes to prioritize needs and identify strategies and activities to impact change in 2018-19.
- Developed a new membership policy, by-laws and vision statement to be approved in November 2018 to guide future organizational activity.

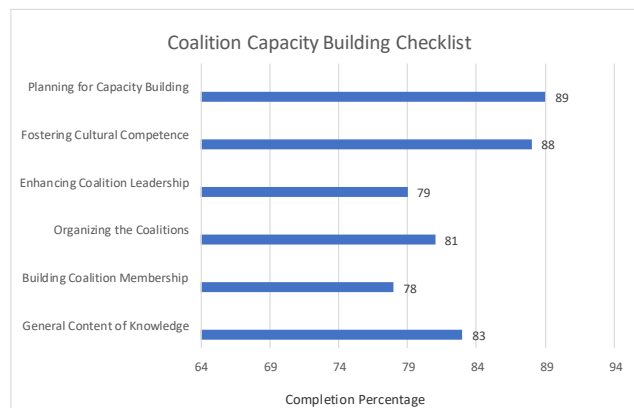
Of concern are a relatively low leadership participation rate of 48% and lack of committee level activity although a structure is in place. These are areas for primary attention for 2018-19.

The Coalition administered the CADCA Coalition Capacity Building Checklist to its membership in February and September 2018 as a tool to gauge coalition capacity. There was growth shown in all areas. The three areas presenting continuing opportunities for future enhancement are: Enhancing Coalition Leadership, Organizing the Coalitions, and Building Coalition Membership. Other data corroborates the need for future attention to these areas.

February 2018



September 2018



In September the Coalition administered its annual Participant Satisfaction Survey to gauge coalition satisfaction and effectiveness. This year there were 18 respondents and the ratings were consistent with

past experience of very high ratings from coalition participants in terms of participant satisfaction and perception of the coalition as a vehicle for change.

| Outcomes | Indicator | Data Source | 2013 Rating | 2014 Rating | 2015 Rating | 2017 Rating | 2018 Rating |
|--|--|--------------------------------------|----------------|----------------|----------------|----------------|----------------|
| Increase participation satisfaction with coalition activities | Rating of satisfaction with coalition activities | Volunteer/Member Satisfaction Survey | 91% | 94% | 99% | 99% | 100% |
| Increase perception of Coalition as a community force for change | Rating of coalition as effective | Volunteer/Member Satisfaction Survey | 98% | 99% | 99% | 99% | 100% |

Using the best practice **Strategic Prevention Framework (SPF)** UPDFCC conducts community needs assessment, community mobilization, strategic planning, implementation and evaluation. The Coalition reaches out to engage sector representatives and indigenous leaders as well as elected officials in the collaborative process.

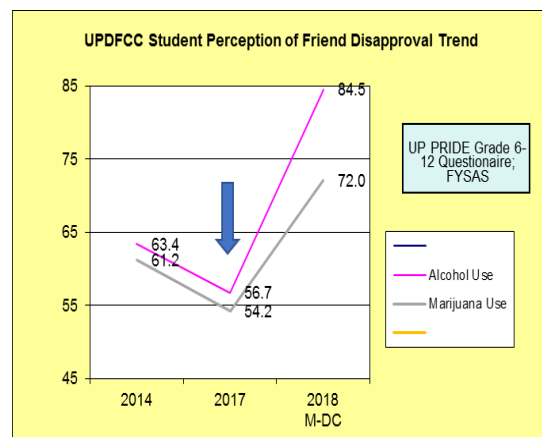
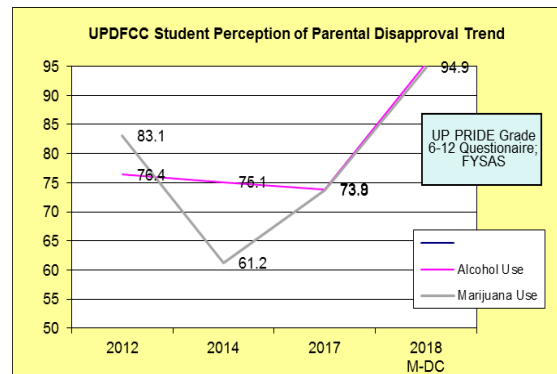
UP collaborates with other groups and organizations as appropriate to achieve Action Plan goals and objectives. Entities include MDC Public Schools, PTSA, Youth Leadership Groups, MDC/Miami Police Depts., primary/behavioral health care providers, media including KOZE FANM and Island TV, faith and civic groups, prevention service networks, Urban League, local universities, State Attorney and Public Defender Offices. UP also collaborates with local, county, regional, state and national coalitions. The Program Director is a member of the national CADCA Advisory Board. UPDFCC benefits from the collective experience/expertise of other coalitions to enhance planning, training and strategy development; support coalition best practices; and strengthen/be strengthened by a collective voice for change.

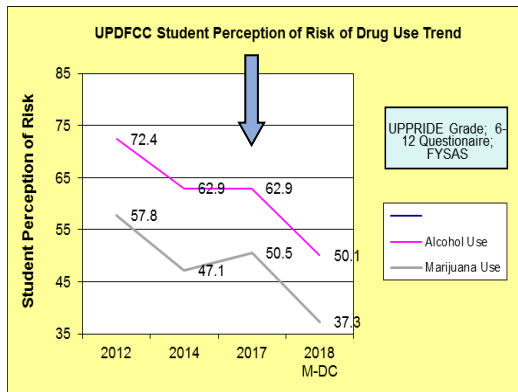
D. EVALUATION FINDINGS - Drug Free Communities Goal 2: Reducing Children's Substance Abuse

NATIONAL CORE MEASURES - SUMMARY OF FINDINGS 2012-2017

The Coalition participates in the Drug-Free Community program's national assessment process that tracks four long term indicators across the country in order to measure program effectiveness. In addition, UP tracks *availability of alcohol and marijuana* as an intermediate measure. The Coalition gathers this information by administering a survey to youth that conforms with the national core measures and the Florida Youth Substance Abuse Survey (FYSAS). Most recently, in 2017 UP administered 1830 surveys to youth in the six participating schools. The survey is known as the PRIDE Grades 6-12 Questionnaire. No PRIDE Grade 6-12 Questionnaires were administered in 2018. Since then data was updated per the 2018 Florida Youth Substance Abuse Survey for Miami-Dade. These are the results. (See the Appendix for the UP and National Core Measures data report.)

1. Availability of Alcohol and Marijuana – UP's objective is to decrease youth perceived availability of alcohol and marijuana.
 - a. UP youth report around 10 percentage point increase in *perceived availability of alcohol and marijuana* while county youth reported no change.
 - b. This is a negative trend for UP youth.
2. Parental Disapproval – UP's objective is to increase Parental Disapproval.
 - a. UP youth report a very modest change in perceived parental disapproval.
 - b. UP youth are reporting on average 20 percentage points less perceived *parental disapproval* than their Miami-Dade County counterparts (95.6% alcohol and 94.9% marijuana) for both alcohol and marijuana.
 - c. Rates for UP youth are around 75%; rates for M-DC youth rates range around 95%.
 - d. *Parental disapproval* is a protective factor for youth; a low rate places UP youth at higher risk.
3. Peer Disapproval – UP's objective is to increase Peer Disapproval.
 - a. UP youth reported 7 percentage points lower rates for *perceived peer disapproval* than in 2014.
 - b. The UP youth rate is between 20-30 percentage points lower than their M-D county peers.
 - c. *Peer disapproval* is also a protective factor for youth; a low rate places UP youth at higher risk.



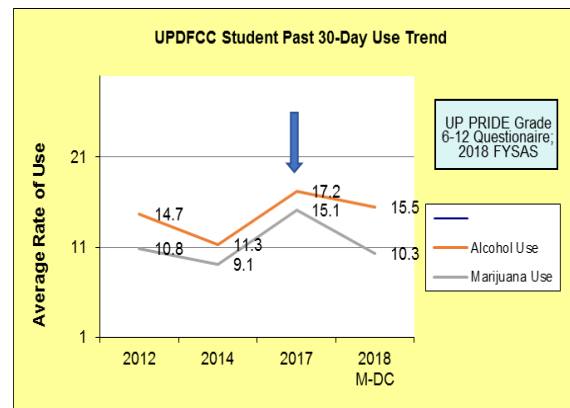


4. Risk of Use – UP’s objective is to increase Perceived Risk of Use.

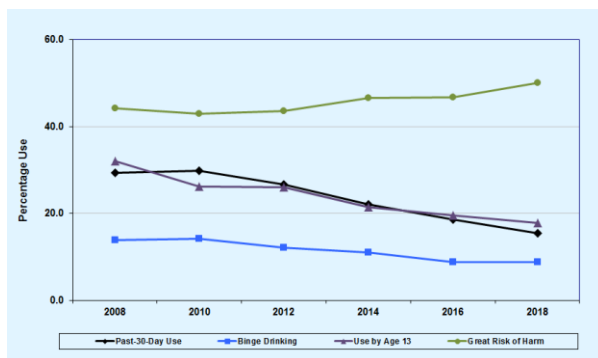
- Although *risk of alcohol* use remains stationary, UP youth are reporting a small increase in *perceived risk of use* of marijuana. This is a positive trend.
- UP youth are reporting over 10 percentage points higher rates than Miami-Dade County youth, affording them greater protection.
- This is a very positive trend for UP youth.

5. 30-Day Past Use - UP’s objective is to decrease *30-Day Past Use* rates. UP has achieved the county goal of 80% of youth will be alcohol free by 2018. At 82.8% UP fell short of the county goal of 90% of youth will be marijuana free. At 89.7% county youth came very close to the goal. This gap between county and UP youth is a challenge for future coalition strategic planning.

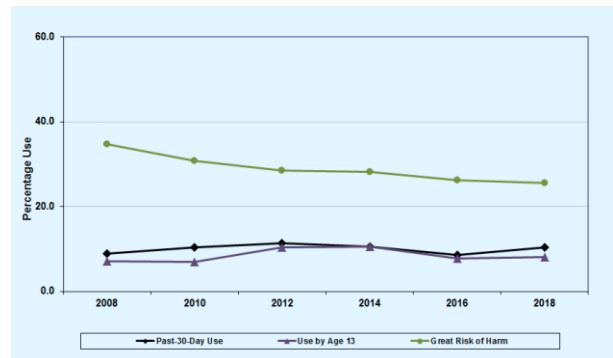
- UP youth report higher rates of *30-Day Past Use* than in 2012 and 2014.
- The UP youth 17.2% alcohol use rate is now higher than that for their county peers at 15.5%.
- UP youth are reporting a *marijuana past 30-day use* rate over 50% higher than that of county youth (10.3%).
- The rate for UP youth represents a 60% increase since 2014 in reported marijuana use.
- This is a negative trend for UP youth and an area of growing concern.



Alcohol Trends Summary for M-D County, 2008-2018



Marijuana Trends Summary for M-D County, 2008-2018



Not surprisingly, trends for alcohol and marijuana use for the county show *perceived risk of use for alcohol* has increased over time while the trend for *risk of marijuana* has declined (2018 M-DC FYSAS). UP youth have continued to report higher rates of *perceived risk* than county youth which is a positive for UP youth. This is also interesting in light of the fact that UP youth show higher *30 Day-Past Use* rates and much lower *peer and parental disapproval* rates when compared to county youth as a whole. These disparities are a continuing challenge for the coalition to address.

E. EVALUATION FINDINGS - ACTION PLAN RESULTS and YEAR SEVEN EVALUATION PLAN

The Coalition's work is guided by its annual Action Plan. The Action Plan is developed based on the coalition conducting both a community Needs Assessment and a Strategic Planning process to assess and prioritize needs and identify strategies that will impact contributing conditions. Reference the 2 UP Logic Models in the Appendix for 2018-19 findings. The Coalition develops an Evaluation Plan to assess Action Plan process outcomes.

UP started Year Seven with a second new Project Coordinator for calendar year 2017. This is the key position for project implementation. The new Project Coordinator was hired and started effective October 2017 and engaged in a period of extensive training provided through CADCA and SAMHSA as well as the UP Program Director and Evaluation Consultant. This staffing transition resulted in a more limited capacity while the team went through a learning curve. A mid-year correction was made in June to adjust longer term Action Plan strategies to better fit capacity. The Action Plan results below demonstrate all that was accomplished.

DRUG-FREE COMMUNITIES 2017-18 PROCESS EVALUATION PLAN

| Measure | Target | Actual | Data Source | Collection Frequency | Results |
|---|----------------------|-----------------------|--|----------------------|--------------|
| Goal 1. Increase community collaboration | | | | | |
| Objective 1. Conduct SPF Needs Assessment | | | | | |
| Strategy 1. Prepare and conduct SPF Needs Assessment | | | | | |
| 1. Plan NA workshop and coordinate with reporting entities to gather data. | Min. 5 data reports | Data - over 5 sources | NA workshop handouts and reports on file | One time | Achieved |
| 2. Conduct NA workshop and review data and ID needs and issues | 1 NA workshop | 1 NA workshop | NA workshop agenda; attendance roster | One time | Achieved |
| 3. Produce logic models for 2 primary substances | 2 logic models | 2 logic models | 2 updated logic models on file | One time | Achieved |
| Objective 2. SPF Capacity-Mobilization | | | | | |
| Strategy 1: Facilitate 12 sector engagement and fit | | | | | |
| 1. Fill 85% of committee chair and officer positions | 100% (13/13) sectors | 77% 10/13 | Committee Roster; Attendance Reports | Quarterly | Not achieved |
| 2. Committee scopes updated | Updated scope | Scope on file | Scope on file | One time | Achieved |
| 3. Develop and approve definition of committee membership | 100% | 100% | New member policy approved | One time | Achieved |
| Strategy 2: Strengthen coalition organizational capacity | | | | | |
| 1. Conduct min. of 10 regular coalition meetings | 10 mtgs. | 10/10 | Meeting agenda; attendance rosters | Quarterly | Achieved |
| 2. Promote min. 75% leadership/sector participation at regular coalition meetings | 75% steering com. | 48% | Mtg. leadership attendance tracking form | Quarterly | Not achieved |
| 3. Provide financial reports | 3/3 reports | 0 reports | Coalition meeting minutes | Quarterly | Not achieved |
| 4. Update and approve coalition | 1 set | 1 set | Coalition meeting | One time | Achieved |

| | | | | | |
|---|---------------------|--------------------|--|-----------|--------------------|
| by-laws | updated | updated | minutes (Nov.) | | |
| Strategy 3: Communicate coalition progress on Action Plan | | | | | |
| 1. Provide key stakeholder briefings on Action Plan | Min. 12 briefs | 15/12 | Activity Log | Quarterly | Achieved |
| 2. Provide coalition updates released through local media | Min. 4 updates | 1/4 | Copy of release on file | Quarterly | Partially Achieved |
| 3. Conduct focus groups across sectors to give and gather feedback on progress | Min. 6 focus groups | 4/6 | Focus Group summaries on file | Quarterly | Partially Achieved |
| Objective 3 – SPF Capacity Building | | | | | |
| Strategy 1: Increase organizational capacity through CADCA and other trainings | | | | | |
| 1. Send 2 coalition reps to CADCA Mid-Year Institute & National Leadership Forum | 100% 2 /2 | 100% 2/2 | Event agenda on file | Two times | Achieved |
| 2. Send 2 coalition reps to FL Prev. Summit/BH Conf. & FL Drug Summit | 100% | 3/2 | Event agendas on file. | Quarterly | Achieved |
| Objective 4 – SPF Cultural Competence | | | | | |
| Strategy 1: Increase coalition cultural competence | | | | | |
| 1. Conduct coalition meetings in a variety of settings | 100% (10/10) | 100% 10/10 | Meeting agendas on file | Quarterly | Achieved |
| 2. Provide tri-lingual material/ language capacity as needed at meetings | 100% | 100% As needed | Sample materials on file | Quarterly | Achieved |
| Objective 5 – Increase SPF Sustainability | | | | | |
| Strategy 1: Increase coalition sustainability capacity | | | | | |
| 1. Update written coalition Sustainability Plan | 100% - 1 update | 0 | Update on file | Quarterly | Not achieved |
| 2. Provide sustainability update reports | 100% - 3 reports | 0 | Update reports on file | Quarterly | Not achieved |
| 3. Increase non-federal match by 25% to \$156,250 | 100% | No reports on file | Financial reports with match results on file | Quarterly | Not achieved |
| Objective 6 – Conduct one SPF Planning | | | | | |
| Strategy 1: Implement strategic planning process and develop community Action Plan | | | | | |
| 1. Conduct coalition Strategic Planning workshop | 100% 1/1 | 100% | SP agenda/ Attendance on file | One time | Achieved |
| 2. Develop 2018-19 Action Plan | 100% | 1/1 | Action Plan on file | One time | Achieved |
| Objective 7 – Enhance SPF Implementation | | | | | |
| Strategy 1: Provide support training to enhance implementation capacity | | | | | |
| 1. Conduct Action Plan orientation for coalition members | 100% 1/1 | 100% 2/1 | Orientation agenda/attendance on file | One time | Achieved |
| 2. Provide one advanced Sustainability Training | 100% 1/1 | 100% 1/1 | Training agenda/ attendance on file | One time | Achieved |
| 3. Provide one Fund Raising Training | 100% 1/1 | 100% 1/1 | Training agenda/ attendance on file | One time | Achieved |
| Objective 8 – SPF Evaluation | | | | | |
| Strategy 1: Gather data on coalition impact and population change | | | | | |
| 1. Administer Annual Coalition Participant Survey | 1 survey cycle | 1/1 | Survey results analysis report on | One time | Achieved |

Urban Partnership Drug-Free Community Coalition - 2017-18 EVALUATION

| | | | | | |
|--|--------------------------------------|---|---|-----------|--------------|
| | | | file | | |
| 2. Administer coalition self-assessment | 2/2 cycles | 2/2 | Assessment results analysis on file | Two times | Achieved |
| Strategy 2: Monitor Action Plan progress and impact | | | | | |
| 1. Develop AP monitoring tool; conduct quarterly evaluation reviews | 4 mtgs. held | 4/4 | Eval. Com. mtg. agenda/attendance on file | Quarterly | Achieved |
| 2. Prep written evaluation report | 1 report | 1/1 Nov. | Eval. rpt. on file | One time | Achieved |
| 3. Disseminate report findings/Ex. Summary | Present to coal. | 1/1 Nov. 2018 | Coalition meeting agenda/attendance | One time | Achieved |
| Goal 2. Reduce Youth Substance Abuse Use (marijuana and alcohol) | | | | | |
| Objective 1. Reduce Retail Availability of Alcohol to Minors | | | | | |
| Strategy 1: Strengthen licensed alcohol vendor compliance | | | | | |
| 1. Collaborate with ABT on compliance checks; obtain reports | 18 checks; % compliance | 18 checks +5 ABT rechecks: 18% non-compliance ;5 rechecks - 100% compliance | LEA e-mail report on file | Two times | Achieved |
| 2. Conduct <i>no sale to minors</i> posted contest - 3 UP schools | | | | | Deleted |
| 3. Conduct one prevention mailing to +/- 129 licensed alcohol vendors | 1 cycle | 0 | Event report and mailing sample on file | One time | Not achieved |
| Strategy 2: Modify/change policies for youth alcohol/marijuana use | | | | | |
| 1. Assess needs and advocate for enforcing existing laws such as Drug-Free Zones; incorporate <i>See something/say something</i> into UP messaging | DFZ re-search reviewed; message used | Research on file; event notes | Teen Talk on file | One time | Achieved |
| 2. Assess needs/advocate for post licensing vendor training | | | | | Deleted |
| 3. Educate key stakeholders on impact of medical marijuana legalization | One pager; 4 officials briefed | 0 | Copy of briefing doc and log on file | Quarterly | Not achieved |
| Objective 2. Decrease Youth Perception of Easy Availability of Alcohol and Marijuana | | | | | |
| Strategy 1: Provide opportunities for youth dialogue and prevention messaging on substance use | | | | | |
| 1. Conduct one community sponsored youth day | 1 event | 1 Youth Dialogue Day | Event Summary on file | One time | Achieved |
| 2. Advocate with local business and MDCPS District 2 to incorporate prevention messaging in promotions | One pager' 4 officials briefed | 0 | Briefing log on file | Quarterly | Not achieved |
| Objective 2. Decrease Youth Perception of Easy Availability of Alcohol and Marijuana | | | | | |
| Strategy 2: Increase LEA hotspot surveillance/enforcement | | | | | |
| 1. Conduct 2 meetings with | Hot spots | 1 focus | Youth Focus | Quarterly | Achieved |

| | | | | | |
|--|---|---------------------------|---|-----------|--------------|
| LEA to advocate increased hotspot patrols: conduct 3 youth focus groups to gather data | ID's; 2 meetings held | group | Group notes; LEA meeting notes | | |
| Objective 2. Decrease youth perception of easy availability of alcohol and marijuana Strategy 3: Reduce risks for neighborhood drug transactions | | | | | |
| 1. Promote lighting of hotspot parks, streets and other public places; conduct 3 youth focus groups and query social media to gather data | 3 focus groups held; media query complete | 1 focus group hold | Focus group report & social media query on file | Quarterly | Achieved |
| Objective 2. Decrease youth perception of easy availability of alcohol and marijuana Strategy 4: Outreach to parents and youth on social host responsibilities | | | | | |
| 1. Conduct <i>Safe Homes/Smart Parties Parent Pledge</i> campaign in 6 UP schools | 6 school campaigns | 6 conducted | Campaign event notes per school | On time | Achieved |
| Objective 3. Increase parental disapproval Strategy 1: Increase parent awareness of risk of harm of alcohol | | | | | |
| 1. Disseminate info on <i>risk of harm of alcohol use</i> to parents at 6 Little League football games | 6 games covered | Activity Log on file | Event Summary report on file | Quarterly | Achieved |
| 2. Partner with MDC Health Dept to disseminate prev. messaging | Min. 3 sites | Min. 3 sites (885 pieces) | Event Summary report on file | Quarterly | Achieved |
| 3. Provide prevention training to neighborhood association leaders | Min. 10 | 0 | Event Summary report on file | One time | Not Achieved |
| 4. Recruit church leaders; train as prevention ambassadors | Min. 10 | 9 trained | Event Summary report on file | One time | Achieved |
| 5. Provide church leaders with <i>risk of harm</i> promo materials | # of leaders | 9 recvd. "info graphic" | Info-graphic on file | One time | Achieved |
| Objective 4. Increase peer disapproval of alcohol and marijuana use Strategy 1: Change social norms favorable to alcohol use | | | | | |
| 1. Develop relationships with local media | # of contacts | 2 | Contact Log | One time | Achieved |
| 2. Air prevention PSA and videos to local radio and TV targeting youth | Min. 3 outlets | 0 | Event Summary report on file | Quarterly | Not achieved |
| 3. Conduct training <i>About the Law</i> for parents and youth with Public Defender Office | 1 training | 2/1 | Agenda; attendance on file | Quarterly | Achieved |
| Objective 5. Increase peer perception of risk of harm of alcohol and marijuana use; Strategy 1: Increase youth awareness of risk of harm of underage drinking and marijuana use | | | | | |
| 1. Disseminate info at 6 Back to School/and/or School Open House events | Min. 6 events | 6/6 | Event Summary on file | One time | Achieved |
| 2. Provide <i>Alcohol Literacy Challenge</i> train-the-trainer | Min. 25 teachers | 0 | Agenda and attendance on file | One time | Not Achieved |

| | | | | | |
|--|--------------------------------|---------------------------------|-------------------------------|-----------|----------|
| training to teachers | | | | | |
| 3. Conduct social media campaigns through Lead and Seed coalitions at UP high schools | 3 campaigns | 3/3 | Event report on file | One time | Achieved |
| 4. Conduct Prom Promise campaign with students at UP high schools | 3 campaigns | 3/3 | Event report on file | One time | Achieved |
| 5. Conduct Red Ribbon campaign at UP schools; distribute water bottles with prevention messaging | 6 campaigns | 6/6; 3000 bottles | Event report on file | One time | Achieved |
| Objective 6. Increase youth participation on community activity (protective factor) | | | | | |
| Strategy 1: Enhance protective factors for youth | | | | | |
| 1. Identify, publish and disseminate a list of safe-haven options for UP youth | Publish list -safe-haven sites | List published-via social media | Publishable list on file | One time | Achieved |
| 2. Increase # of Safe-Haven sites for UP youth from 4-8 | Min. 8 sites | 9/8 sites | List of sites on file | Quarterly | Achieved |
| 3. Promote pro-social engagement activities for UP youth | Min. 6 | 11/6 activities | Activities Log on file | Quarterly | Achieved |
| 4. Provide recognition for youth participating in pro-social activities | # of youth recognized | xx | Event Notes and list of youth | Quarterly | Achieved |
| 5. Sponsor partner Family Day events | Min. 2 | 2/2 | Event Summary on file - | One time | Achieved |
| | | | | | |

STOP GRANT 2017-18 PROCESS EVALUATION PLAN

| | | | | | |
|---|---------------------------|-------------------------|---|-----------|--------------------|
| Goal 1. Increase community collaboration. | | | | | |
| Objective 1. Plan and host town hall meetings | | | | | |
| 1. Conduct town hall meetings | 2 town halls | 1-Edison | Event Summary; Town hall agenda | Quarterly | Partially Achieved |
| 2. Community members involved by sectors | # of participants/sectors | 6 sectors; 49 attendees | Attendance record with sector identified | Quarterly | Partially Achieved |
| Objective 2. Promote 6 Safe Haven sites by providing training and services in EBPs | | | | | |
| 1. Youth receive services at Safe Haven sites | 400 youth | 417 un-duplicated | Tracking report of youth served | Quarterly | Achieved |
| 2. Safe Haven sites receive training | 8 sites | 9 sites; EBPs unknown | Training agenda and attendance record on file | Quarterly | Achieved |
| Goal 2. Reduce Youth Substance Use | | | | | |
| Objective 1. Implement Safe Homes/Smart Parties Initiative | | | | | |
| 1. Parent receive orientation and sign SH/SP pledges | 600 distributed | 607 distributed; | Event Summary on file with # of | One Time | Achieved |

Urban Partnership Drug-Free Community Coalition - 2017-18 EVALUATION

| | | | | | |
|--|-----------------------------|----------------------------|--|-----------|--------------|
| | ; /100 signed | 30 signed | pledges signed | | |
| 2. Conduct SH/SP pledge rallies | 6 rallies | 6/6 | Event Summary on file | One Time | Achieved |
| Objective 2. Implement Project Remind and Reward (Compliance Checks) | | | | | |
| 1. Conduct <i>Remind and Reward</i> ABT compliance checks at local alcohol retail vendor outlets | 15 checks; % non-compliance | 18/15; 28%; recheck = 100% | ABT/LEA report on file | Quarterly | Achieved |
| 2. Distribute <i>Know the Law</i> booklets to youth and parents | 500 | 2642/500 distributed | Event Summary on file | Quarterly | Achieved |
| Objective 3. Implement Public Awareness Campaign (STOP Underage Drinking) | | | | | |
| 1. Train UP school teachers in Alcohol Literacy Challenge | 25 teachers | 0 | Training agenda and attendance | One Time | Not Achieved |
| 2. Release prevention messaging to local radio, TV and print media using tri-lingual materials | 500K media impressions | 1,5M KOZE FANM; | Media exposure log with estimated # of impressions per entry; copy of materials released | Quarterly | Achieved |

The Coalition uses a quarterly tracking report to monitor progress on the implementation of Action Plan strategies and activities. The Coalition undertook and tracked a total of 68 deliverables for their Drug-Free Community (58) and STOP (10) grants. The Coalition achieved/partially achieved 77% of its targets. Many of those not achieved involved longer term policy development/change strategies.

SUMMARY OF EVALUATION PLAN PROCESS OUTCOMES

| Level of Achievement | DFC Goal 1 | DFC Goal 2 | STOP | TOTAL | % of Total |
|----------------------|------------|------------|-----------|-----------|-------------|
| Achieved | 23 | 20 | 7 | 50 | 74% |
| Partially Achieved | 2 | 0 | 2 | 4 | 5% |
| Not Achieved | 6 | 7 | 1 | 14 | 21% |
| TOTAL | 31 | 27 | 10 | 68 | 100% |

F. CONCLUSION AND RECOMMENDATIONS

The Coalition accomplished the following in Year Seven deploying the Strategic Prevention Framework for best practice approaches.

A. DFC Goal One: Community Collaboration

1. Needs Assessment and Strategic Planning: the Coalition Community Needs Assessment and Strategic Planning processes were completed as scheduled. The Needs Assessment Workshop in July had a good level of community participation and surfaced important issues for consideration. Updated Logic Models were completed for underage drinking and marijuana to support Coalition Strategic Planning and development of the 2018-19 Action Plan.
2. Capacity Building-Mobilization: Staff continuity was provided by the Grantee Agency CEO continuing to serve as the Coalition. Program Director (20% FTE). The Coalition transitioned key staff during the grant year and again at the end of the grant year. The Coalition is targeting to have a new Program Coordinator in place for the first quarter of grant Year 8. Staff faithfully attended all CADCA and SAMHSA required trainings plus local and state training opportunities to build coalition prevention capacity. However, the ongoing benefit of this is lost with staff transitioning.

The Coalition continued its monthly meeting schedule. However, leadership participation decreased to 47% this year, in part due to staff transitions and needing to rebuild volunteer relationships so critical to coalition work. It will be a priority for the coalition to enhance its volunteer and leadership base to provide sufficient capacity to implement Action Plan activities and impact change in the coming year.

As of the end Year Seven the Coalition Chair remains consistent providing essential continuity and leadership. All other officer positions have transitioned. These positions are a high priority for recruitment. Committee roles and responsibilities were updated to support the 2017-18 Action Plan. However, recruitment of committee members and chairs remains a challenge and priority for 2018-19. The coalition has a new set of by-laws and membership policy that will provide organizational structure for future recruitment. These tools will support the coalition as it builds a more strategic volunteer mass.

3. Capacity Building and Communications: the Coalition engaged in more limited communications this past year. There is need to continue building relationships with the media sector in order to disseminate prevention messages. Rebuilding relationships with the Miami Times and other community radio and TV outlets needs to be emphasized as a new Project Coordinator comes on board in early 2018-19. The sponsoring agency, Gang Alternative, works well with local Haitian and African American TV and radio. This will be a great support for coalition communications. The coalition will continue to use focus groups in order to gather information as well as disseminate information to youth, parent and other sectors. The Coalition demonstrates a high level of cultural sensitivity. Coalition staff members are generally tri-lingual, materials are available in English, Creole and/or Spanish as needed, and meetings are held in various community settings to accommodate differing cultural groups. The percentage of UPFCC community residents of Hispanic background continues to grow.
4. Sustainability: In 2017-18 the Coalition had the greater challenge of generating 25% more non-federal match for the Drug-Free Communities grant for Year 7. In year 8 this will continue. The Coalition does not have a written sustainability plan. This will be critical in the coming year to pave the way for future operations when DFC funding ends. It is recommended that UPDFCC

reinforce quarterly financial reporting to the coalition and documenting in-kind donations of goods and services. “In-kind” is a major component supporting UPDFCC operational capacity.

5. Implementation: The Coalition provided all trainings for volunteers and staff specified in the Action Plan to facilitate implementation. This includes a Sustainability training provided by national coalition expert, Carlton Hall, and fund raising training by a local expert sponsored by a collaborating Congregational Church. Both these trainings will support sustainability efforts.
6. Evaluation: Four Quarterly Evaluations Reviews were conducted by the Evaluation Committee providing ongoing assessment of progress. The Committee has one core volunteer who participates regularly. The Coalition administered its annual Participant Satisfaction Survey in September. The coalition was rated 100% for satisfaction and effectiveness rating. In addition, the coalition administered a self-assessment in February and September using the CADCA Coalition Capacity Building Checklist. Results were consistent with other data showing the need for improvement in coalition leadership, organization and membership.

B. DFC Goal Two: Reducing Youth Substance Abuse

1. Reduce Retail Availability of Alcohol to Minors: 10.6% of M-DC youth who drink alcohol reported obtaining in from a store (2018 M-DC FYSAS). In collaboration with UP, FL Alcohol, Beverage and Tobacco (ABT) conducted compliance checks on 18 local retail alcohol vendors. They found a 28% non-compliance rate. After conducting two rounds of re-checks of those out of compliance, ABT reported a 100% compliance rate. Next year it is recommended that UPDFCC take advantage of this opportunity to reinforce the vendor prevention role and recognize vendors in compliance. This year a planned mailing to vendors did not take place.
2. Reduce Perception of Availability of Alcohol and Marijuana: to reduce social availability, UP again implemented the *Safe Homes/Smart Parties* campaign in 6 schools to reduce social availability and Prom Promise campaign in 3 high schools to reduce youth drug use during prom time. 25.5% of M-DC youth report *perceived availability of drugs in the community*. The Coalition gathered information from youth and LEA focus groups that reinforced the need for increased *hotspot surveillance* to reduce drug use activity in select neighborhood areas.
3. Increase Parent and Peer Perceived Risk: UP implemented a variety of activities to help increase perceived risk. These include conducting *Know the Law* training for youth and adults; distributing risk information in collaboration with the FL Dept. of Public Health M-DC; facilitating a youth town hall and dialogue day to promote conversation and awareness of substance use issues for youth and parents; and training for 9 church leaders as prevention ambassadors. Longer term environmental strategies to impact community awareness of the dangers of marijuana use for children and reducing community risk factors were not achieved. This is an important area for future Coalition strategies and impact planning.

A planned best practice media literacy train-the-trainer training, *Alcohol Literacy Challenge*, for teachers was not implemented this year but is scheduled for the coming year. The strategy to conduct a high school poster contest to promote *no sale to minors* was deleted for lack of school interest.

4. Increase Parent and Peer Disapproval: parent and peer disapproval play a large role in deterring future youth drug use. UPDFCC youth have much lower protection in this area than their county peers. Strategies were implemented to increase awareness of risk and address changing social norms. Activities included Red Ribbon campaigns in the schools, Family Day activities; and disseminating prevention information at Back-To-School events and at Little League football games to reach

parents. Prevention information was also aired on local Haitian radio, KOZE FANM. Increasing peer and parent disapproval rates remains a target for future UPDFCC activities.

5. Increasing Youth Participation in Community Activities: UPDFCC youth benefit from increased community involvement and recognition. This is a protective factor inoculating youth against future drug use. Several strategies were implemented to enhance this protective factor for UP youth including: promoting pro-social youth activities through Compassion projects and similar; providing recognition for their participation; and, increasing the number of Safe Havens for youth at high risk times. UPDFCC Safe Havens were increased to 9 this year to provide positive alternatives for youth during high risk times (when out of school).

In terms of prevention, UP youth have lost ground over the past several years. The prevalence rate of *30 day-past alcohol and marijuana use* are higher than their county peers. There is much work to be done to counter this trend. Although the national debate regarding marijuana use is loosening societal norms, the fact remains that marijuana use is dangerous for the growing teen age brain. Based on the latest PRIDE sampling of UP youth there has been a significant 6 percentage point change for UP youth prevalence. The *30-Day Past Alcohol Use* rates for UP youth at 17.2% is now 50% higher than that of their county peers (10.3%). Changing social norms regarding marijuana use will continue to impact UP youth creating future opportunities to educate the community on the health hazards marijuana use poses for community youth.

2017 PRIDE results again highlighted two major areas of concern to address to reduce future prevalence rates:

- Low rates of youth perception of the risk
- Low rates of perceived parental disapproval

We are now seeing that UP youth continue to report low rates of *perceived parental disapproval* as well as low rates of *peer disapproval*. In both cases UP youth rates are well below those for county youth. It is recommended that UPDFCC continue to implement strategies to address these large gaps to increase disapproval rates.

On the positive side UP youth continue to report a higher rate of *perception of risk* and are less at risk than their county peers in this regard. This is a positive trend.

Once again, the coalition needs to share its story and prevention issues at all levels of the community. This is equally important to engagement and raising awareness and support.

Ultimately, coalition success will be measured by five key outcomes for community collaboration and reducing children's substance abuse.

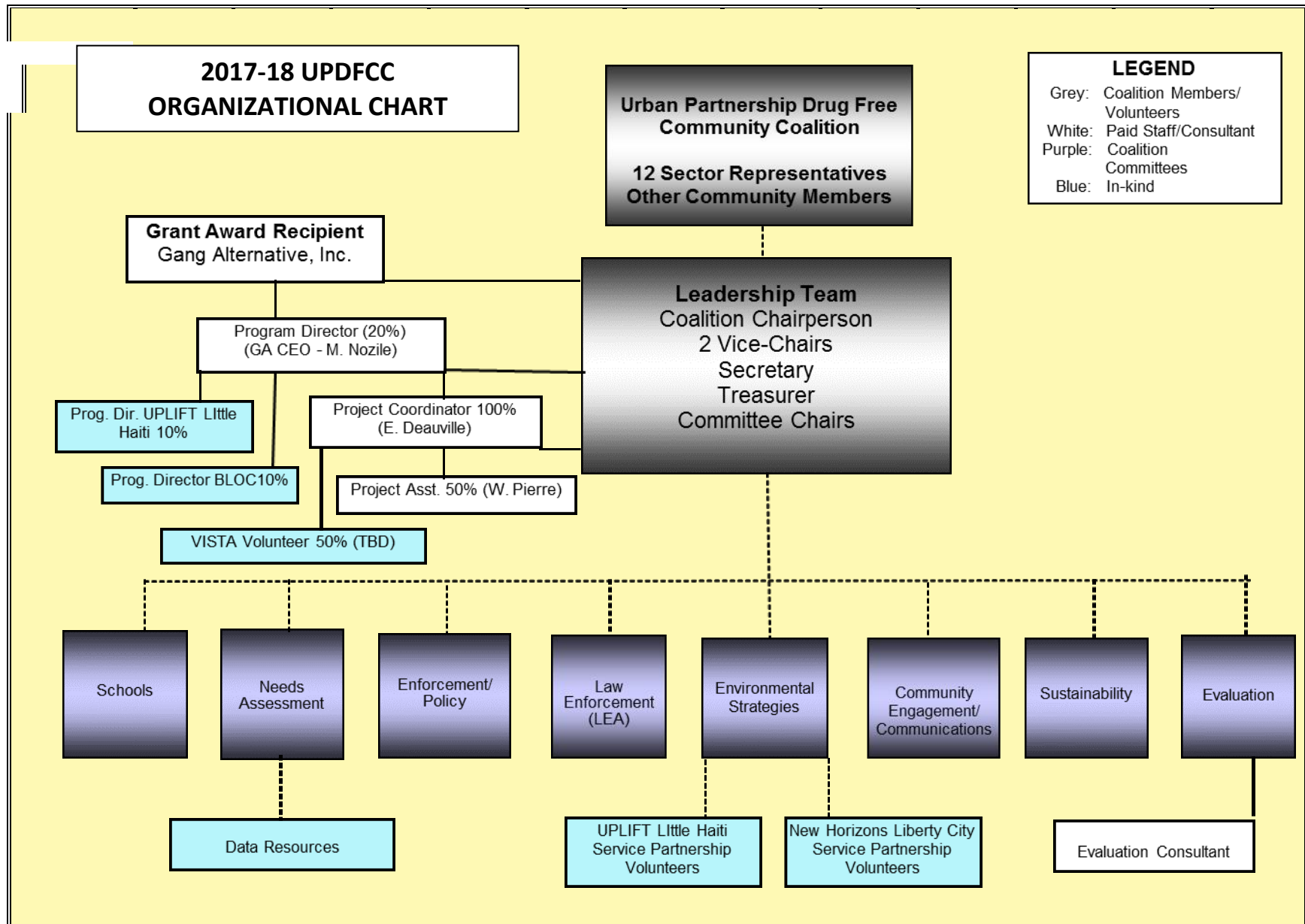
1. Coalition sustainability
2. Coalition impact on reduction of alcohol use and the factors contributing to alcohol use.
3. Coalition impact on reduction of marijuana use and factors contributing to marijuana use.
4. Establishment of the positive community norm "*Most Kids Don't*".
5. Establishing a positive community mantra of "hope" for a safe, healthy and drug-free future for the community's children.

APPENDIX

| | |
|---|-------|
| UP and National Core Measures - Comparison UPDFCC /County Youth Survey Results..... | p. 23 |
| UPDFCC Organizational Chart..... | p. 24 |
| UPDFCC Logic Models | p. 25 |
| Youth Dialogue Day Flyer..... | p. 27 |
| Family Day Dinner Flyer | p. 28 |
| UPDFC Data Flyer – Alcohol and Marijuana..... | p. 29 |
| Safe and Sound Town Hall Meeting Flyer | p. 30 |
| CADCA Coalition Capacity Building Checklist | p. 31 |
| UPDFCC Sample Meeting Agenda | p. 32 |
| UPDFCC Coalition Member/Volunteer Satisfaction Survey..... | p. 33 |
| 2018 Needs Assessment Report: What the Data Tells Us? | p. 34 |

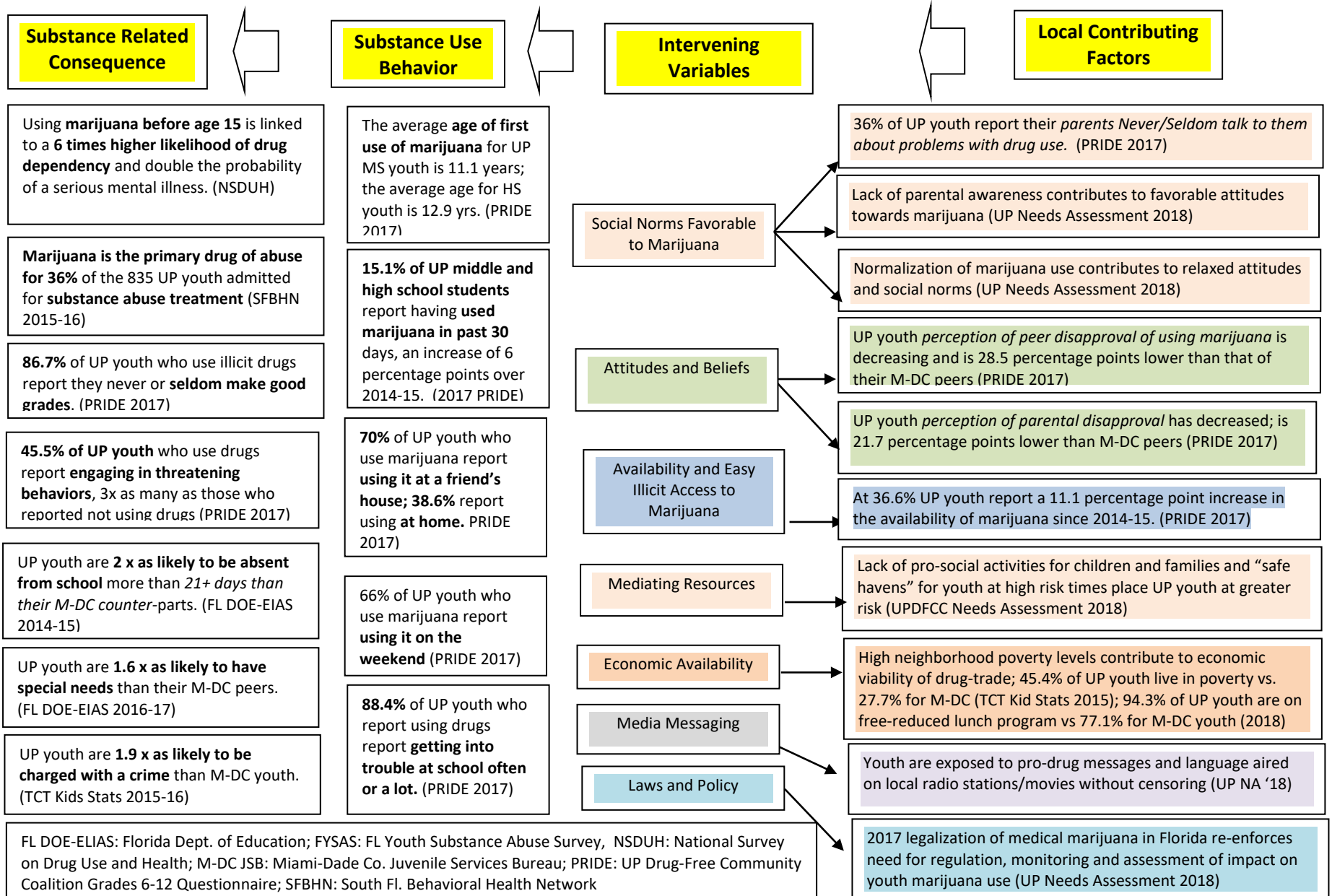
UP and NATIONAL CORE MEASURES - COMPARISON UPDFCC/COUNTY SURVEY RESULTS

| UP Medium Term | | 2014 UPDFCC PRIDE Grades 6-12 Survey | 2014 M-DC FYSAS Survey | 2017 UPDFCC PRIDE Grades 6-12 Survey | 2018 M-DC FYSAS Survey | UP Youth Negative or Positive Trend |
|---|--|--------------------------------------|---|--------------------------------------|--------------------------------------|-------------------------------------|
| Decrease in perceived availability of alcohol | % of youth reporting less availability of alcohol | MS-15.6% HS 39.3% Av. 25.6% | MS – 36% HS – 25% Av. - 30.5% | MS- 21.8% HS- 46.5% Av.- 37.8% | MS- 30% HS- 21% Av. – 25.5% | Negative |
| Decrease in perceived availability of marijuana | % of youth reporting less availability of marijuana | MS-13.6% HS-41.6% Av. 25.5% | | MS- 19.4% HS- 46.0% Av. 36.6% | | Negative |
| Long Term – National Core Measures | | | | | | |
| Increased parental disapproval of use | % of youth reporting parental disapproval of use of alcohol | MS-73.5% HS-77.4% Av. 75.1% | MS – 96.9% HS – 94.7% Av. - 95.7% | MS- 71.5 HS- 75.2 Av.- 73.9 | MS- 97.3% HS- 94.3% Av. 95.6% | Negative |
| | % of youth reporting parental disapproval of use of marijuana | MS-75.4% HS-79.6% Av. 77.2% | MS – 98.4% HS – 92.5% Av. – 95.1% | MS- 72.6% HS- 74.5% Av.- 73.8% | MS- 98.4% HS- 92.3% Av. 94.9% | Negative |
| Increase peer disapproval of use | % of youth reporting peer disapproval of use of alcohol | MS- 67.2% HS- 58.2% Av.- 63.4% | MS- 90.6% HS- 76.4% Av. 82.6% | MS- 57.7% HS- 56.2% Av.- 56.7% | MS- 90.4% HS- 80.2% Av. 84.5% | Negative |
| | Percent of youth reporting peer disapproval of marijuana | MS- 67.9% HS- 52.3 Av.- 61.2% | MS- 88.9% HS- 59.8% Av. 72.5% | MS- 56.5% HS- 53.0% Av.- 54.2% | MS- 90.17% HS- 58.9% Av. 72.0% | Negative |
| Increase in perceived risk of use | % of youth reporting regular alcohol use as moderate or great risk of harm | MS-48.6% HS-60.8% Av.- 53.8% | MS– 47.5% HS – 46.5% Av.- 46.5% | MS- 50.8% HS- 60.9% Av.- 57.3% | MS- 51.5% HS- 49.2% Av. 50.1% | Positive |
| | % of youth reporting regular marijuana use as moderate or great risk of harm | MS-42.4% HS-43.5% Av. -42.8% | MS – 54.0% HS – 26.6% Av. -39.3% | MS- 46.4% HS- 53.1% Av.- 50.7% | MS- 55.0% HS- 24.2% Av. 37.3% | Positive |
| Decrease in 30-day use of marijuana and alcohol | % of youth reporting past 30-day use of alcohol | MS-5.9% HS-18.5% Av. -11.3% | MS- 12.0% HS – 29.1% Av.- 22.1% | MS- 13.3% HS- 19.3% Av.- 17.2% | MS- 6.5% HS- 22.2% Av. 15.5% | Negative |
| | % of youth reporting past 30-day use of marijuana | MS-5.9% HS-13.1% Av. -9.1% | MS – 3.2% HS – 16.2% Av.- 10.6% | MS- 9.6% HS- 18.2% Av.- 15.1% | MS- 1.5% HS- 62.7% Av. 10.3% | Negative |



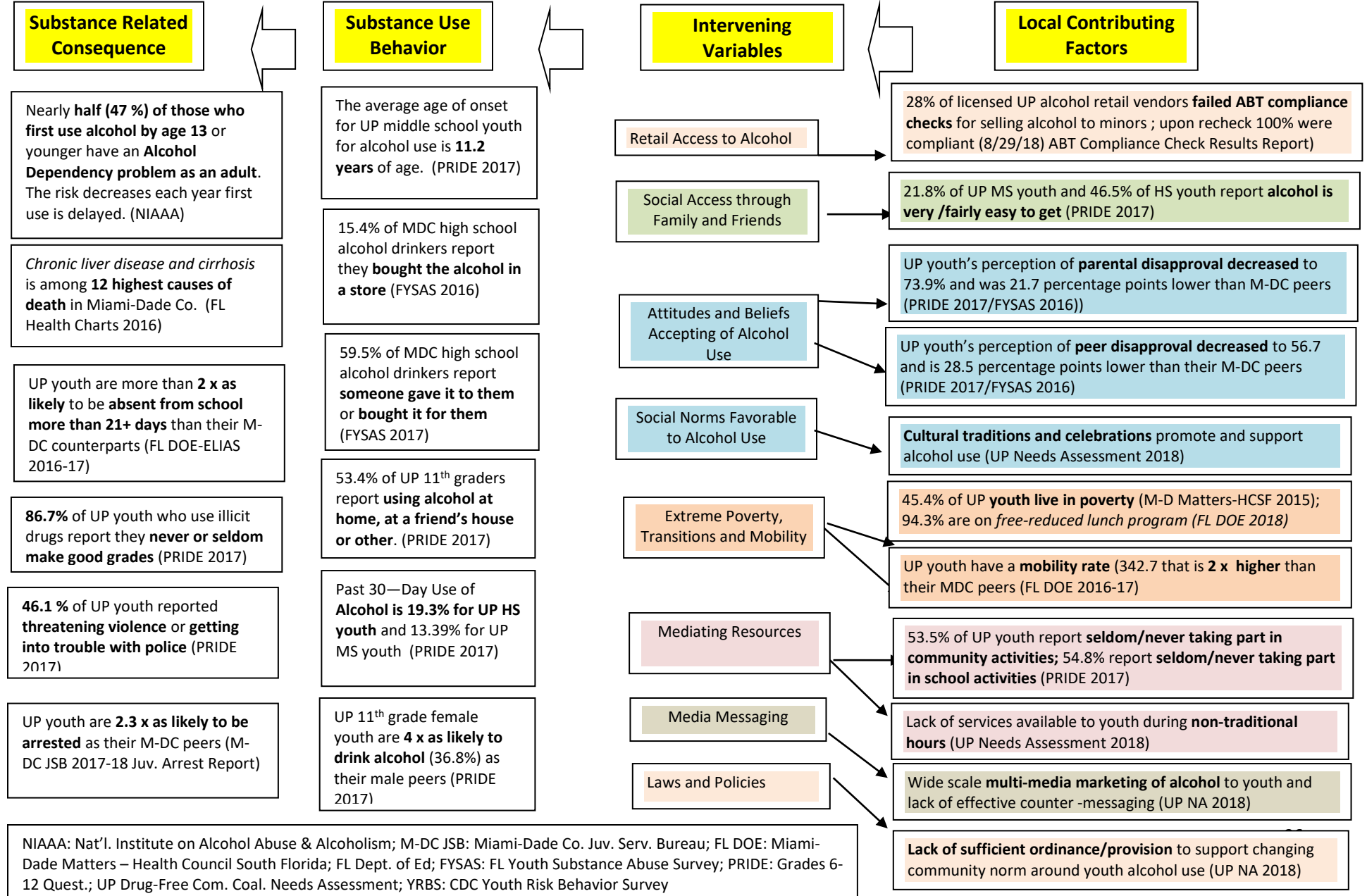
UPDFCC 2018-19 LOGIC MODEL - MARIJUANA

PROBLEM: Urban Partnership Youth continue to have an early initiation of marijuana use resulting in an increased use of ATOD and behavioral problems.



UPDFCC 2018-19 LOGIC MODEL – UNDERAGE DRINKING

PROBLEM: Urban Partnership youth continue to have an early initiation of alcohol use resulting in an increased use of ATOD and behavioral problems.



LEFT BLANK FOR YOUTH DIALOGUE DAY FLYER

LEFT BLANK FOR FAMILY DAY FLYER

LEFT BLANK FOR UPDFCC DATA FLYER

LEFT BLANK FOR “SAFE AND SOUND” TOWN HALL FLYER

LEFT BLANK FOR CADCA Coalition Capacity Building Checklist



URBAN PARTNERSHIP DRUG FREE COMMUNITY COALITION
6620 North Miami Avenue Miami, Florida 33150
786-391-2375 Office / 786-391-2379 Fax

"An urban coalition dedicated to the reduction/prevention of youth substance abuse including the use/abuse of drugs and underage drinking in the Greater Liberty City/Little Haiti communities of Miami, Florida"

COALITION MEETING
6620 North Miami Ave., Miami, FL 33150
Thursday, June 21, 2018 @ 10:00a.m. – 11:30 p.m.

Chairperson - Mrs. Michele Wyatt-Sweeting, Urban Partnership Drug Free Community Coalition
Project Director UPDFCC/ CEO of Gang Alternative, Inc., Mr. Michael Nozile

A G E N D A

| Topic | Presenter(s) | Time |
|--|--|---------------|
| 1. Welcome, Introductions and Invocation | Chairwoman, Michel Wyatt-Sweeting and Pastor Berteau | 10:00-10:05 |
| 2. Approval for May Meeting Minutes | Chairwoman Sweeting | 10:05-10:10 |
| 3. Recommendations for Membership Policy | Mr. Ezra Dieuville | 10:10-10:20 |
| 4. Review By-Laws Template | Mr. Ezra Dieuville | 10:20-10:30 |
| 5. Action Plan Update | Ms. Leonie Hermantin | 10:30 – 10:40 |
| 6. Needs Assessment Update | Mr. Ezra Dieuville | 10:40-10:50 |
| 7. Financial Report | Pastor Berteau | 10:50-11:00 |
| 8. Edison Town Hall Report | Ms. Vanessa Charles | 11:00-11:10 |
| 9. Refreshment Committee | Ms. Wiggy Pierra | 11:10-11:15 |
| 10. Open Floor to share any Upcoming Community Events in Little Haiti and Liberty City | Mr. Ezra Dieuville | 11:15-11:25 |

Next Meeting: Needs Assessment Workshop Thursday, July 19, 2018-Little Haiti Cultural Center

COALITION MEMBER / VOLUNTEER SATISFACTION SURVEY

Note: This survey is being administered manually in June – August at coalition and coalition committee meetings.

Date: _____ **Please relate all your responses to your experience with the Urban Partnership Drug-Free Community Coalition. Thank you very much.**

| # | Based on your participation do you agree with the following statements about the Coalition. | Strongly Disagree | Disagree | Agree | Strongly Agree | Don't Know |
|----|---|-------------------|----------|-------|----------------|------------|
| 1 | Participants reflect community demographics. | | | | | |
| 2 | The group has a feeling of cohesiveness and team spirit. | | | | | |
| 3 | The Coalition is organized. | | | | | |
| 4 | The Coalition's overall plan of action is effective. | | | | | |
| 5 | The Coalition implements activities jointly with community partners. | | | | | |
| 6 | Participants share a common vision for the community. | | | | | |
| 7 | The Coalition implements activities that help achieve its annual goals and objectives. | | | | | |
| 8 | My professional abilities are affectively utilized in the Coalition. | | | | | |
| 9 | I am committed to the Coalition. | | | | | |
| 10 | My participation is important to the Coalition. | | | | | |
| 11 | I feel comfortable sharing my thoughts and ideas with the Coalition. | | | | | |
| 12 | The Coalition exchanges information related to coalition business and/or activities. | | | | | |
| 13 | The Coalition has the capacity to influence positive community change for our youth. | | | | | |

Please provide any other comments or suggestions you may have regarding our Urban Partnership Drug-Free Community Coalition. Thank you very much.

COMMENTS:

**LEFT BLANK FOR UPDFCC 2018 Needs Assessment Report:
“What the Data Tells Us?”**