

## Terms of Reference: Dissemination Consultant for Research Program

**Project Overview:** Gang Alternative, Inc.'s (GA) Project SELFI (Sex Education through Learning and Family-Involvement) aims to reduce risky sexual behavior, including early sexual initiation and unprotected sex, among middle school students aged 11-14 in Miami-Dade County (MDC), Florida. The program has developed and is currently testing the SELFI curriculum, a comprehensive sexual education program designed to enhance youth resiliency and protective factors while establishing tangible linkages between future aspirations and the necessary milestones to achieve them. Project SELFI is undergoing a rigorous impact evaluation led by an independent evaluator to measure project efficacy.

# Responsibilities

- Thoroughly review evaluation reports and findings from the impact evaluation of Project SELFI.
- Develop Dissemination Strategy outlining key messages, target audiences, communication channels, and timelines for sharing evaluation findings.
- Create communication materials including reports, presentations, infographics, and fact sheets, to summarize evaluation findings in a clear and accessible manner.
- Organize and facilitate dissemination activities to share evaluation findings with target audiences.

#### **Deliverables**

- Dissemination strategy outlining key messages, target audiences, communication channels, and timelines.
- Communication materials summarizing evaluation findings, including reports, presentations, infographics, and fact sheets.

# **Qualifications:**

- Experience in developing and implementing dissemination strategies for public health or social programs.
- Strong communication and interpersonal skills.
- Knowledge of sexual health education and youth development.
- Ability to engage diverse stakeholders and communicate complex findings in a clear and accessible manner.

Contract amount: \$10,000

Contract duration: July to September 2024

## **Submission process:**

- Applications will be accepted from individuals or firms.
- Deadline for submission is June 14. Application packages should be emailed to <a href="mailto:info@myga.org">info@myga.org</a> with the Subject Line: <a href="mailto:Dissemination Consultant Application">Dissemination Consultant Application</a>.
- Interested individuals or firms are to prepare a comprehensive application package, including the following components:



- i. Letter of Interest outlining qualifications, relevant experience, and approach to fulfilling the consultancy requirements.
- ii. Details of educational background, certifications, and any relevant professional affiliations.
- iii. Summary of relevant experience, emphasizing past projects or roles demonstrating expertise in areas pertinent to the consultancy.
- iv. Outline of the proposed approach to addressing the objectives and deliverables as indicated in consultancy scope of work.
- v. Applicants should provide a list of references from previous clients or employers who can vouch for their skills and capabilities, to be contacted if necessary.
- Shortlisted candidates may be invited to participate in interviews or presentations to further assess their suitability for the consultancy.
- Successful candidates will receive further instructions regarding the next steps in the consultancy process.

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